im&ds

Institute of Media and Development Studies

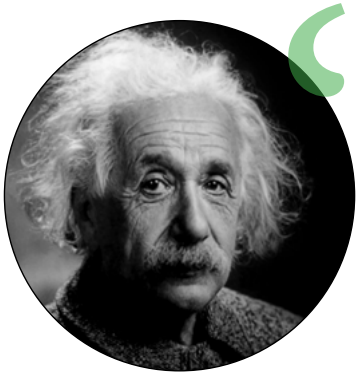


Institute of Media and Development Studies (im&ds) visualizes an empowered society driven by knowledge and an in-depth understanding of different issues to ensure its prosperous future.

im&ds is a social enterprise conceptualized in order to provide training and conducting research in the sectors of media, development and legislature in Northeast India .

What we do

- Social Research & Development Planning
- Legislation & Governance Research & Planning
- Social Media Support Services- Content & Networking
- Market Research
- CSR Collaborations
- Media Reporting on Development Issues and Advocacy
- Gram Panchayat Development Planning (GPDP)
- Job Coaching



"Education is not the learning of facts, but the training of the mind to think"

Albert Einstein

Advisors



Dr. Madhurjya Prasad Bezbaruah
Economist & Professor,
Department of Economics,
Gauhati University



Samudra Gupta Kashyap
Prominent Journalist,
Formerly Principal Correspondent for Northeast India, Indian Express



Mrinal Gohain
Renowned Development Practitioner,
Regional Manager,
ActionAid Association

Trustees

Chairperson



Dr Gopal Kalita
Senior Medical Practitioner
& Social Worker

Members



Prithibhusan Deka
Distinguished Social Worker, President,
Gramya Vikash Mancha, Nalbari



Samudrajit Sarma
Businessman &
Social Worker



Nayanjyoti Bhuyan
Independent Journalist &
Development Practitioner

Academic Advisor



Dr. Debraj Das
Researcher & Academics

Vision Founders



Dilip Kumar Sarma
Senior Researcher, Director, Centre for Humanistic Development (CHD)



Dr. Uddipan Dutta
Researcher
& Academics



Kishor Kumar Kalita
Writer, Activist &
Law Practitioner



Swapan Singha
Farmer, Development Consultant



Rubee B Das
Journalist & Consultant,
Development Communication



Gautom Bhuyan
Principal Consultant,
Infosys, Philadelphia



Himanshu Bhuyan
Senior Manager,
PricewaterhouseCoopers, Boston



Ranjan K Baruah
Youth Motivator,
Senior Career Consultant



Hiranya Kumar Sarma
Principal at Ajagar Valley Academy,
Goalpara & Development practitioner



Mukut Lochan Kalita
Senior Consultant, Education

Lines From Executive Director



Nayanjyoti Bhuyan
Managing Trustee &
Executive Director

Northeast India is going through a phase of rapid transition in the last two or three decades due to both internal dynamics as well as external exposure. A predominantly agrarian and rural society (with many characteristics of tribal society) is fast embracing urbanization as well as industrialization and modernization. Though the impact can be seen in all aspects of social life from occupation to education and culture, its immediate stakeholders are the new generation trying to cope with these tremendous changes and trying to make an honest living.

We believe that the development sector and the new media are two major possibilities for the young generation. With United Nation's going full steam towards Millennium Development Goal (MDG) and Sustainable Development Goal (SDG), the development is the key focus area. Every sector is linked with it and everyone is involved in it directly or indirectly. As a result, the development sector has its own grammar and dynamics. Sooner the young students and internees can grasp and master the language of the new development practices better it is for both for the individual and the society. The avowed aim of our institute - Institute of Media and Development Studies (**im&ds**) is to help the young practitioners to understand the grammar and language of the development sector and make them efficient enough to be a part of it.

Media and Development are part of the existing social system. The new changing media landscape with 24X7 newsfeed has its effect on the development practices too. In order to address this new trend, the development practitioners will have to acquire new skills and the media personalities would also have to keep themselves abreast of the new development challenges. The Institute envisages to address both these requirements from these two mutually dependent sectors.

We endeavour to orient the young minds to the dynamics of both the sectors, by way of helping them to evolve as per their interests, aptitude and future livelihood potentials.

Courses (Month long)

a. Advanced program in ***Development Reporting***

b. Advanced program in ***Market Research***

c. Advanced program in ***Environment Reporting***

d. Advanced program in ***Development Practice***

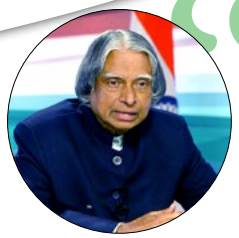
e. Advanced program in ***Social Audit & Social Accountability***

f. Advanced program in ***Security & Conflict Reporting***

g. Advanced program in ***Gaon Panchayat Development Planning***

h. Advanced program in ***Integrated Farming***

i. Advanced program in ***Agro- Business Management (Tea, Spices, Fruits & Dairy Products)***



"India should walk on her own shadow - we must have our own development model."

A. P. J. Abdul Kalam

Special Programs

Jeevika

- **Three Months Long Comprehensive Job Coaching**

  For the graduates with focus on reasoning, puzzle solving, english, history, economics, current affairs, viva, group discussion, soft skills, etc.

- **Orientation Program on Livelihood Opportunities**

  Information about Govt. livelihood programs, related procedures, key stakeholders, funder and financial institutions, peoples and organizations etc.

Nepoint

Information Centre about Northeast

Nepoint is a comprehensive information centre for researchers and activists who have keen interest about this part of the country

Taranga

The Idea Platform

Discussions on the ideas of the young individuals and its effective implementation in presence of one senior resource person – every first Sunday of the month.

Know your neighbour

Bhutan, Myanmar, Bangladesh, Nepal, China, Sri Lanka & Pakistan

Special courses are offered to know and understand the issues, business opportunities, political happenings and other relevant areas of our neighboring countries.

Sister Concern.....

EraBless

Standard Learning

Intensive Coaching in all Subjects for

Class **I** to **XII**

SEBA/ CBSE/ ICSE

Effective Pedagogy with multimedia tools

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